The Three Levels of Sustainability
By Elena Cavagnaro and George Curiel

- The missing link in current debates around sustainability
- A holistic approach to sustainable development, which starts and ends with the human being
- An in-depth discussion of the theoretical background of sustainable development

The broadness and the depth of issues discussed make this book a real holistic approach to an issue for which the only appropriate approach is holism in its true sense of the word... This book should be on the bookshelf of any management practitioner or management researcher with a genuine interest in sustainability. And if I were to pick a textbook for a course on sustainability or corporate social responsibility The Three Levels of Sustainability would definitely be my first choice.

-- Prof. Dr Aimé Heene, Ghent University, Antwerp University, College of Europe Bruges

This is the most comprehensive analysis of sustainability that I have ever read... The three levels that the authors describe – society, organisations, persons – are battlefields where the supporters of sustainability had to fight against the promoters of unconstrained growth, myopic profits and uncaring individualism... The authors masterfully weave together contributions from different lines of thought, avoiding simplistic views and doing justice to the complexity and the many facets of the issues.

-- Nicola Misani, Assistant Professor of Management, Università Bocconi, Italy

This book provides the missing link in current debates around sustainability, taking a holistic approach to sustainable development. The authors argue that this approach starts and ends with the human being. They believe the personal dimensions of sustainable development have been neglected: sustainable societies cannot be achieved without committed individuals.

These ideas are framed around the Three Levels of Sustainability (TLS) framework which addresses at least some of the weaknesses inherent in a fragmented approach to sustainability. The TLS approach encompasses societal, organizational and individual levels; and, by looking through the lens of how sustainability has evolved, provides a roadmap for producing the kind of leaders necessary for sustainable development in all of its dimensions – people, planet and profit. The focus on how the individual can contribute to these three dimensions is unique.

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Robbin Derry, Associate Professor of Strategy, University of Lethbridge, Edmonton, Alberta, Canada

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